



COMPREHENSIVE PLAN UPDATE COMMERCIAL CORRIDORS

The Williamsburg Planning Commission will hold a Community Conversation on the **Commercial Corridors** on **Wednesday, December 1, 2004, 6:30 p.m.** at the Williamsburg Community Building, 401 North Boundary Street. These corridors include Richmond Road, Mooretown Road, Monticello Avenue, Capitol Landing Road, Second Street area, York Street, and the Jamestown Road/Route 199 intersection (a map is on the back). After a brief presentation and discussion, citizens will talk with Planning Commission members about issues that should be considered as a part of the Comprehensive Plan Update. Written comments will also be accepted. The meeting is expected to last approximately two hours.

Many of the draft goals for the Comprehensive Plan Update address concerns expressed about this area. These goals address protecting and enhancing Williamsburg's unique character, increasing employment opportunities, income, business success, and City revenues by supporting and promoting the City's tourism base and other development and redevelopment opportunities; and providing a transportation system which serves pedestrians, bicyclists and motorists and promotes the expanded use of transit and rail.

SPECIFIC ISSUES

Commercial Issues

- With the limited amount of land available for commercial and economic development uses (both for new development and redevelopment), it is essential for the continued economic health of the City that quality development and redevelopment be encouraged. What steps should the City take to encourage continued economic growth on its commercial corridors?
- Commercial development is regulated by zoning, which deals with uses allowed, landscape and buffer areas, required parking, signs, and architectural design. Are the City's current regulations too restrictive, not restrictive enough, or about right to preserve the character of the Commercial Corridors and encourage economic development?

Infrastructure Issues

- Several street improvement projects will impact the commercial corridors – Richmond Road improvements from Brooks to New Hope, Treyburn Drive construction, Jamestown Road/Route 199 and Monticello Avenue/Ironbound Road intersection improvements. Are there any other street improvements in the Commercial Corridors that should be considered? Are there needs for pedestrian and bicycle facilities that should be given a high priority?
- Corridor beautification projects in the works include underground wiring on Monticello Avenue, intersection enhancements at the Jamestown Road/Route 199 intersection (fencing and landscaping), new City entrance signs, and an improved wayfinding sign system for the Historic Triangle. Are there other corridor beautification projects that should be considered?

VISION FOR THE FUTURE

With the overall goals of the Comprehensive Plan update in mind, what is your vision for the future of the Commercial Corridors?

SEND US YOUR COMMENTS

Planning Commission encourages your written comments before the forum. You can send your comments to Comprehensive Plan Update, Williamsburg Planning Department, 401 Lafayette Street, Williamsburg, VA 23185, or email compplan@williamsburgva.gov.